Bethany Raiff, PhD, BCBA-D
Professor

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EDUCATION

2008 Ph.D. University of Florida, Gainesville, FL (Psychology)
Title: "Effects of nicotine on responding maintained by environmental stimuli in rats"
Chair: Dr. Jesse Dallery
Committee Members: Drs. Marc Branch, Timothy Hackenberg, Neil Rowland, Adriaan Bruijnzeel

2004 M.S. University of Florida, Gainesville, FL (Psychology)
Title: "Effects of acute and chronic nicotine on responding maintained by primary and conditioned reinforcers in rats"
Chair: Dr. Jesse Dallery
Committee Members: Drs. Marc Branch and Neil Rowland

2001 B.A. University of Wisconsin – Eau Claire, Eau Claire Wisconsin (Psychology)
Area of Concentration: Behavior Analysis
Thesis: "Human matching in positive and negative reinforcement"
Advisor: Dr. Gregory Madden

CERTIFICATION

2013 Board Certified Behavior Analyst at the Doctoral Level (BCBA-D), Certification #: 1-13-12868

PROFESSIONAL EXPERIENCE

2022- Present Dean's Fellow for Research and Graduate Affairs, College of Science and Mathematics, Rowan University, Glassboro, NJ

2021- Present Professor, Department of Psychology, Rowan University, Glassboro, NJ

2017- 2021 Associate Professor, Department of Psychology, Rowan University, Glassboro, NJ

2016- Present Assistant Adjunct Professor, Department of Family Medicine, Rowan University School of Osteopathic Medicine

2016- 2022 Academic Advisor, Master of Arts in Applied Behavior Analysis, Department of Psychology, Rowan University

2019- Present Director, Health and Behavioral Integrated Treatments (HABIT) Research Unit, Department of Psychology, Rowan University

2015- 2019	Associate Director, Health and Behavioral Integrated Treatments (HABIT) Research Unit, Department of Psychology, Rowan University
2014- Present	Board of Directors, Camden County Partnership for Children and their Families
2013- Present	Advisor, Concentration in Behavioral Services for Children and their Families, Department of Psychology, Rowan University
2011- Present	Investigator, Center for Technology and Behavioral Health, Dartmouth College
2009-2012, 2019-Present	Visiting Adjunct Faculty, Department of Psychology, Westfield State University
2012- 2017	Assistant Professor, Department of Psychology, Rowan University, Glassboro, NJ
2010-2012	Principal Investigator Center for Technology and Health National Development and Research Institutes, Inc, NY, NY
2009-2012	Co-Investigator Center for Technology and Health National Development and Research Institutes, Inc, NY, NY
2010-2012	Adjunct Professor Department of Psychology University of Houston- Clear Lake
2009-2010	Adjunct Faculty Department of Psychology University of Florida
2007-2009	Research Assistant Scientist Department of Psychology University of Florida

RESEARCH ACTIVITIES

*indicates undergraduate or post-baccalaureate student authors under my supervision
+indicates graduate or post-doctoral student authors under my supervision

Peer-Reviewed Scientific Articles (h-index 27)

For a complete list of publications:
https://www.ncbi.nlm.nih.gov/myncbi/141xiFDOOhHQQ/bibliography/public/

1. Goodwin, S.R.+, Salzman, M., Kirby, K., **Raiff, B.R.** (2026). Pragmatic and Low-Cost Contingency Management Intervention Increases Buprenorphine Treatment Engagement. *Experimental and*

Clinical Psychopharmacology

2. **Raiff, B.R.**, Upton, C.R+., Koffarnus, M.N. (2025). Evaluating the social acceptability of the Re-Connect concept: A smartphone-based, non-financial, contingency management intervention. *Journal of Applied Behavior Analysis, 58(1),* doi: 10.1002/jaba.2923. PMID: 39558220; PMCID: PMC11803343

3. Goodwin, S.+, Kirby, K., **Raiff, B.R.** (2025). Evolution of the Substance Use Landscape: Implications for Contingency Management. *Journal of Applied Behavior Analysis, 58(1),* doi: 10.1002/jaba.2911, PMID: 39193870; PMCID: PMC11803362

4. White, J.S., Toussaert, S., **Raiff, B.R.,** Salem, M.K., Chiang, A.Y., Crane, D., Warrender, E., Lyles, C., Abroms, L., Westmaas, J.L., Thurl, J. (2024). Evaluating the Impact of a Game (Inner Dragon) on User Engagement Within a Leading Smartphone App for Smoking Cessation: A Randomized Controlled Trial. *Journal of Medical Internet Research*. 23/08/2024:57839 (forthcoming/in press), DOI: 10.2196/57839

5. Mitnick, M.+, Goodwin, S+. Bubna, M.+, White, J.S., **Raiff, B.R.** (2024). Acceptability of heart rate-based remote monitoring of smoking status. *Addictive Behaviors Reports, 20*. https://doi.org/10.1016/j.abrep.2024.100561

6. Goodwin, S.+, Nastasi, J.A.+, Newman, S.T.*, Rapoza, D., **Raiff, B.R.** (2024). Feasibility and Acceptability of a Mobile Game to Support Smoking Cessation: Repeated Measures Design. *Journal of Medical Internet Research: Serious Games*

7. White, J.S., Salem, M.K., Toussaert, S., Westmaas, J.L., **Raiff, B.R.,** Crane, D., Warrender, E., Lyles, C., Abroms, L., Thurl, J. (2023). Gamifying a Leading Smartphone App for Smoking Cessation: Design and Feasibility Evaluation of Inner Dragon. *JMIR Serious Games*

8. Goodwin, S. R.+, Dwyer, M.J.+, Caliva, S.L.*, Burrows, C.A.+, **Raiff, B.R**. (2023). Using Reddit as a Recruitment Strategy for Addiction Science Research. *Journal of Substance Abuse Treatment*

9. Dallery, J., Defulio, A., **Raiff, B.R**. (2023). Digital Contingency Management in the Treatment of Substance Use Disorders. *Policy Insights from the Behavioral and Brain Sciences*

10. Nastasi, J.+, Curry, E.+, Martinez, R.+, Arigo, D., **Raiff, B.R.** (2022). Stepping up: An evaluation of social comparison of physical activity during Fitbit challenges. *Journal of Technology in Behavioral Science.*

11. Upton, C.+, Nastasi, J.A.+, **Raiff, B.R**. (2022). Videogame preferences among adults interested in a game-based smoking cessation intervention. *JMIR Serious Games*

12. Dwyer, M.J.+, Burrows, C.A.+, Drossel, C., **Raiff, B.R**., Kirby, K.C. (2022). Using the Novel Functional Purchase Task to Examine Prescription Stimulant Drug Effect Preferences in College Students. *Experimental and Clinical Psychopharmacology.*

13. **Raiff, B.R.,** Newman, S.T., Upton, C.A., Burrows, C.A. (2021). Preliminary support for a remotely-delivered financial incentive intervention to initiate vaping abstinence in young adults. *Experimental and Clinical Psychopharmacology*

14. Kirby, K.C., Dwyer, M.J., Burrows, C., Fife, D.A., Bresani, E., Tabit, M., **Raiff, B.R.** (2021). Beliefs related to Healthcare Incentives: Comparison of Substance Abuse Treatment Providers, Medical Treatment Providers, and a Public Sample. *Journal of Substance Abuse Treatment*

15. **Raiff, B.R**., Burrows, C.+, Dwyer, M.+ (2020). Behavior Analytic Approaches to the Management of Diabetes Mellitus: Current Status and Future Directions. *Behavior Analysis in Practice., Online First, DOI:* https://doi.org/10.1007/s40617-020-00488-x; (link to article: https://rdcu.be/catZG)

16. Nastasi, J.A.+, Sheppard, R.D.+, **Raiff, B.R.** (2020). Token-Economy-Based Contingency Management Increases Daily Steps in Adults with Developmental Disabilities. *Behavioral Interventions, 35,* 315-324. DOI: 10.1002/bin.1711

17. Burrows, C.+, Dallery, J., Kim, S.J., & **Raiff, B.R.** (2020). Validity of a Functional Assessment for Smoking Treatment Recommendations Questionnaire. *Psychological Record, 70*, 215-226. DOI: https://doi-org.ezproxy.rowan.edu/10.1007/s40732-020-00375-5

18. Dallery, J., **Raiff, B.R.,** Grabinski, M., Marsch, L. (2019). Technology-based contingency management in the treatment of substance-use disorders. *Perspectives on Behavior Science, 42*, 445-464. DOI: 10.1007/s40614-019-00214-1

19. **Raiff, B.R.,** Fortugno, N., Scherlis, D.R., Rapoza, D. (2018). Mobile-Game to Support Smoking Cessation: Prototype Assessment. *Journal of Medical Internet Research: Serious Games, 6(2): e22, April - June.* DOI: 10.2196/games.9599, PMID: 29880466

20. **Raiff, B.R**., Arena, A+., Meredith, S.E., Grabinski, M.J. (2017). Feasibility of a Mobile Group Financial-Incentives Intervention Among Pairs of Smokers with a Prior Social Relationship*. The Psychological Record, 67,* 231-239. DOI: 10.1007/s40732-017-0238-z

21. Dallery, **Raiff, BR,** Kim, S., Marsch, L., Stitzer, M., Grabinski, M. (2017). Nationwide access to an Internet-based contingency management intervention to promote smoking cessation: A randomized controlled trial. *Addiction, 112,* 875-883. DOI: 10.1111/add.13715

22. **Raiff, B.R.,** Jarvis, B.P., Dallery, J. (2016). Text-message reminders plus incentives increase adherence to antidiabetic medication in adults with Type 2 diabetes. *Journal of Applied Behavior Analysis, 49, xx-xx.* DOI: 10.1002/jaba.337 PMID: **27417877**

23. Dan M.+, Grabinski, M.J., **Raiff, B.R**. (2016). Smartphone-based contingency management for smoking cessation with smokers diagnosed with Attention Deficit/Hyperactivity Disorder. *Translational Issues in Psychological Science, 2(2),* 116-127. DOI: http://dx.doi.org/10.1037/tps0000062

24. Sweitzer, M.M., Geier, C.F., Addicott, M., Denlinger, R., **Raiff, B.R.,** Dallery, J., McClernon, J.F., Donny, E.C. (2016). Smoking abstinence-induced changes in resting state functional connectivity with ventral striatum predict lapse during a quit attempt. *Neuropsychopharmacology,* April 19th. DOI: 10.1038/npp.2016.56

25. **Raiff, B.R.,** Barry, V.B.+, Ridenour, T.A., Jitnarin, N.+ (2016). Internet-based incentives increase blood glucose testing with a non-adherent, diverse sample of teens with type 1 diabetes mellitus: a randomized controlled Trial. *Translational Behavioral Medicine: Practice, Policy and Research, 6(2),* 179-188. DOI: 10.1007/s13142-016-0397-5

26. Ridenour, T.A., Wittenborn, A.K., **Raiff, B.R.,** Benedict, N., Kane-Gill, S. (2016). Illustrating idiographic methods for translation research: moderation effects, natural clinical experiments, and complex treatment-by-subgroup interactions. *Translational Behavioral Medicine: Practice, Policy and Research, 6(1),* 125-134. DOI: 10.1007/s13142-015-0357-5

27. Sweitzer, M.M., Geier, C.F., Denlinger, R., Forbes, E., **Raiff, B.R.,** Dallery, J., Donny, E.C. (2016). Blunted striatal response to monetary reward anticipation during smoking abstinence predicts lapse during a quit attempt. *Psychopharmacology,* 233(5), 751-760. PMID: 26660448; DOI: 10.1007/s00213-015-4152-2

28. Erb, P., **Raiff, B.R.,** Meredith, S., Dallery, J. (2015). The reliability of the babyCOmpact Smokerlyzer® in distinguishing smokers from nonsmokers. *Journal of Smoking Cessation, 10(1),* 59-64. DOI: http://dx.doi.org/10.1017/jsc.2013.37

29. Meredith, S., Jarvis, B., **Raiff, B.R**., Erb, P., Cassidy, R., Rojewski, A., Kurti, A., Cassidy, R.N., Erb, P., Sy, J.R., Dallery, J. (2014). The ABCs of incentive-based treatment in health care: a behavior analytic framework to inform research and practice. *Psychology Research and Behavior Management, 7*, 103-114. DOI : 10.2147/PRBM.S59792

30. **Raiff, B.R.,** Karataş, C., McClure, E.A., Pompili, D., Walls, T. (2014). Inertial sensors for detecting smoking events among smokers in a laboratory setting. *Electronics, 3,* 87-110. DOI: 10.3390/electronics3010087

31. Dallery, J. & **Raiff, B.R**. (2014). Optimizing behavioral health interventions with single-case designs: from development to dissemination. *Translational Behavioral Medicine: Practice, Policy and Research, 4(3),* 1-14. DOI: 10.1007/s13142-014-0258-z

32. Barry, V. + & **Raiff, B.R**. (2013). Weight management preferences in a non-treatment seeking sample. *Health Promotion Perspectives, 3(2),* 147-153. DOI: 10.5681/hpp.2013.018

33. Dallery, J., **Raiff, B.R**., Grabinski, M. (2013). Internet-based contingency management to promote smoking cessation: A randomized, controlled study. *Journal of Applied Behavior Analysis, 48,* 750-764. DOI: 10.1002/jaba.89

34. **Raiff, B.R,** Jarvis, B.P+., Turturici, M.*, Dallery, J. (2013). Acceptability of an Internet-based contingency management intervention for smoking cessation: the views of smokers, nonsmokers, and healthcare professionals. *Experimental and Clinical Psychopharmacology, 21,* 204-213. DOI: 10.1037/a0032451

35. Dallery, J., Cassidy, R., **Raiff, B.R**. (2013). Single-case experimental designs to evaluate technology-based health interventions. *Journal of Medical Internet Research, 15 (2), online*. DOI: 10.2196/jmir.2227

36. **Raiff, B.R.,** Jarvis, B.P.+, Rapoza, D. (2012). Prevalence of videogame use, smoking, and acceptability of a videogame based smoking cessation intervention among online adults. *Nicotine and Tobacco Research, 14 (12),* 1453-1457. DOI: 10.1093/ntr/nts079

37. Dallery, J., & **Raiff, B. R.** (2011). Monetary-based consequences for drug abstinence: Methods of implementation and some considerations about the allocation of finances in substance abusers. *The American Journal of Drug and Alcohol Abuse, 38(1)*, 20-29. DOI: 10.3109/00952990.2011.598592

38. Dallery, J. & **Raiff, B.R.** (2011). Contingency management in the 21st century: technological innovations in behavioral treatments to promote smoking cessation. *Substance Use and Misuse, 46(1),* 10-22. DOI: 10.3109/10826084.2011.521067

39. **Raiff, B.R.,** Faix, C.*, Turturici, M.*, Dallery, J. (2010). Breath carbon monoxide output is affected by speed of emptying the lungs: implications for laboratory and smoking cessation research. *Nicotine and Tobacco Research, 12(8),* 834-838. DOI: 10.1093/ntr/ntq090.

40. Jones, J., **Raiff, B.R**., Dallery, J. (2010). Nicotine's enhancing effects on responding maintained by conditioned reinforcers and reduced by pretreatment with mecamylamine, but not hexamethonium, in rats. *Experimental and Clinical Psychopharmacology, 18(4),* 350-358. doi: 10.1037/a0020601

41. **Raiff, B.R**. & Dallery, J. (2010). Internet-based contingency management to improve adherence with blood glucose testing recommendations for teens diagnosed with Type 1 diabetes. *Journal of Applied Behavior Analysis, 43(3),* 487-491. DOI:10.1901/jaba.2010.43-487

42. **Raiff, B.R**. & Dallery, J. (2009). Responding maintained by primary reinforcing visual stimuli is increased by nicotine administration in rats. *Behavioral Processes, 82(1),* 95-99. DOI: 10.1016/j.beproc.2009.03.013

43. **Raiff, B.R.** & Dallery, J (2008). The generality of nicotine as a reinforcer enhancer in rats: effects on responding maintained by primary and conditioned reinforcers. *Psychopharmacology, 201(1),* 305-314. DOI: 10.1007/s00213-008-1282-9

44. **Raiff, B.R.,** Bullock, C.E., Hackenberg, T.D. (2008). Response-cost punishment with pigeons: Further evidence of response suppression via token loss. *Learning and Behavior, 36(1)*, 29-41. DOI: 10.3758/LB.36.1.29

45. Dallery, J & **Raiff, B.R.** (2007). Delay discounting predicts cigarette smoking in a laboratory model of abstinence reinforcement. *Psychopharmacology, 190(4),* 485-496. DOI: 10.1007/s00213-006-0627-5

46. Dallery, J., Glenn, I.M., & **Raiff, B.R.** (2007). An Internet-based abstinence reinforcement treatment for cigarette smoking. *Drug and Alcohol Dependence, 86(2-3),* 230-238. DOI: 10.1016/j.drugalcdep.2006.06.013

47. **Raiff, B.R.** & Dallery, J. (2006). Effects of acute and chronic nicotine on responding maintained by primary and conditioned reinforcement in rats. *Experimental and Clinical Psychopharmacology, 14(3),* 296-305. DOI: 10.1037/1064-1297.14.3.296

48. Madden, G.J., **Raiff, B.R.,** Lagario, C.H., Begotka, A.M., Mueller, A.M., Hehli, D.J., & Wegener, A.A. (2004). Delay discounting in potentially real and hypothetical rewards II: Between- and within-subject comparisons. *Experimental and Clinical Psychopharmacology, 12(4)*, 251-261. DOI: 10.1037/1064-1297.12.4.251

49. Madden, G. J., Begotka, A., **Raiff, B.R**, and Kastern, L. (2003). Delay discounting of real and hypothetical rewards. *Experimental and Clinical Psychopharmacology, 11*, 139-145. DOI: 10.1037/1064-1297.11.2.139

Book Chapters

1. **Raiff, B.R.,** Goodwin, S., Caliva, S. (in press). Game- and Application-based Approaches to Public Health. *Handbook of Behavior Analysis, Second Edition.* Eds Madden & Kodak

2. Dallery, J., & **Raiff, B. R**. (2026). Behavioral and Digital Technologies in the Treatment of Substance Use Disorder. In *Digital Technologies in Behavior Science: Theoretical and Practical Applications* (pp. 116-125). Taylor and Francis.

3. Kirby, K.C, Dwyer, M.J., Burrows, C.A., Upton, C.R., **Raiff, B.R.** (2021). Applications of Behavior Analysis to Substance Abuse Treatment. In Applications of Behavior Analysis in Healthcare and Beyond.

4. **Raiff, B.R.,** Burrows, C.+, Nastasi, J.+, Dwyer, M.+, Upton,C.+ (2020). A Behavior Analytic Perspective on Understanding and Treating Chronic Health Issues. In *Functional Analysis in Clinical Treatment 2e*. Editor Peter Sturmey. Elsevier

Book Reviews

1. **Raiff, B.R.** (2022). Review of an Introduction to Behavior Analysis by Gregory Madden, Derek Reed, and Florence DiGennaro Reed. *Journal of Applied Behavior Analysis.*

2. **Raiff, B.R**. & Yoon, J (2010). From bench to bedside: a review of *Impulsivity: the behavioral and neurological science of discounting*. *Behavioral Processes, 84,* 632-633. DOI:10.1016/j.beproc.2010.02.014

3. Pinkston, J.W., Athens, E., Bullock, C., Glenn, I.M., Marusich, J., **Raiff, B.,** Samaha, A. Saulsgiver, K. & St.Peter, C. (2004). In search of general processes: a review of J.E.R. Staddon's *Adaptive Behavior and Learning*, Internet edition. *Behavioral Processes, 68*, 103-106.

Manuscripts Under Review or In Preparation

1. Goodwin, S.R., **Raiff, B.R**. (under review). Changes in drug co-use as a function of contingency-management improvements in treatment engagement.

2. Goodwin, S.R., **Raiff, B.R.** (under review). Similar concept, Different Approach: Analyzing the Similarities and Differences between Behavioral Activation, Community Reinforcement Approach, and Substance-Free Activity Session for the Treatment of Substance Use Disorders.

3. Goodwin, S.R., **Raiff, B.R.** (in preparation). Allocation of incentives for patients in a contingency management intervention to increase adherence with buprenorphine treatment.

4. **Raiff, B.R.,** Goodwin, S.R., Ely, A. (in preparation). Does reinforcer pathology predict treatment outcome among a sample of patients in buprenorphine treatment for opioid use disorder.

5. Bubna, M., Jha, S., Vermuelean, M., **Raiff, B.R.** (in preparation). Vaping and Primary Healthcare.

AWARDS, GRANTS, MEDIA

External Grant Support

1. 2024 – 2025 *Laboratory Evaluation of a Virtual Reality Physical Activity Intervention for Nicotine Vaping Cessation*
PILOT GRANT from NIH/NIDA
Center for Technology and Behavioral Health at Dartmouth College
Role: Principal Investigator
Amount: $18,500

2. 2024 – 2027 *Randomized Pilot Evaluation of a Virtual Reality Parent Training Program for Severe Behavior in Children with Autism*
NIH/NICHD
R15HD114051
Role: Co-Investigator (PI: Simmons)
Amount: $426,234

3. 2023 – 2028 *The Impact of cannabis and tobacco/nicotine product co-use in young-adults: Prospective cessation evaluation and substitution.*
National Institutes of Health/ National Cancer Institute
R01CA276066
Role: Co-Investigator (PI: McClure)

2. 2023 - 2028 *The Impact of Randomized Trial of Text-Messaging Facilitated Telehealth and Contingency Management to Engage Patients with Opioid Use Disorder after Emergency Department or Hospital Discharge.*
Patient Centered Outcomes Research Institute (PCORI)
Role: Co-Investigator (PI: Delgado)

3. 2022 – 2023 *Improving Opioid Use Disorder Treatment Retention After Release from Incarceration*
South Jersey Institute for Population Health
Role: Co-Investigator (PI: Salzman)
Amount: $20,000 (direct)

4. 2021 – 2024 *Graduate Assistance in Areas of National Need; Clinical Psychology*
Department of Education
Role: Co-Investigator; Research Coordinator (PI: Haugh)
Amount: $500,000 (total direct and indirect)

5. 2021 – 2024 (2026 with no cost extension) *Re-Connect: Personalized, Non-Monetary Smartphone-based Rewards for Smoking Cessation.*
National Institutes of Health/ National Institute of Drug Abuse
R34DA052920
Role: Principal Investigator
Amount: $659,000 (total direct and indirect)

6. 2019 – 2021 (2022 with no cost extension)
A Pilot Trial of Gamification for Enhancing a Smoking Cessation App
National Institutes of Health/ National Cancer Institute
R21CA238301
Role: Consultant (PI: White)
Amount: $276,482 (total direct and indirect)

7. 2017-2018
Health Coach Assistant Program
HRSA HCUP Supplemental Funds
Role: Co-Investigator (PI: Mitchell-Williams)
Amount: $7,000

8. 2014-2017 (2019 with no cost extension)
Breathe Free: Smartphone videogame-based incentives for smoking cessation.
National Institutes of Health/ National Institute of Drug Abuse
R44DA033536
Role: Multiple Principal Investigator (Raiff & Rapoza)
Amount: $1,356,417 (total direct and indirect)

9. 2012 - 2015 (2018 with no cost-extension)
Game-based contingency management for smoking cessation
National Institutes of Health/ National Institute of Drug Abuse
R34DA033536
Role: Multiple Principal Investigator (Raiff & Rapoza)
Amount: $613,316 (total direct and indirect)

10. 2011 - 2014
Technology-based treatments for substance use disorders
National Institutes of Health/ National Institute of Drug Abuse
Role: Co-Investigator (PI: Marsch)

11. 2012 - 2013
Laboratory validation of a novel inertial sensor technology for monitoring cigarette smoking events
PILOT GRANT from NIH/NIDA
Center for Technology and Behavioral Health at Dartmouth College
Role: Principal Investigator
Amount: $20,000

12. 2010 - 2012
Internet-based incentives for self-monitoring blood glucose in adolescent Type 1 diabetics
National Institutes of Health/ National Institutes of Children Health and Human Development
R21HD061683
Role: Principal Investigator
Amount: $421,772 (direct + indirect)

13. 2010 - 2012
Internet-based group contingency management to promote smoking cessation
National Institutes of Health/ National Institute of Drug Abuse
Role: Co-Investigator (PI: Dallery)
Amount: $250,000 (direct only)

14. 2009 - 2013
Technological Innovations in a behavioral treatment for cigarette smoking

National Institutes of Health/ National Institute of Drug Abuse
Role: Co-Investigator (PI: Dallery)

15. 2007 - 2008 *Sex differences to effects of nicotine on environmental stimuli*
National Institutes of Health – Ruth L. Kirschstein National Research Service Award (NRSA)
F31DA021439
Role: Principal Investigator
Amount: $61,414 (direct + indirect)

16. 2006 - 2008 *Effects of nicotine on environmental stimuli*
National Institutes of Health/ National Institute of Drug Abuse
Role: Co-Investigator (PI: Dallery)
Amount: $100,000 (direct)

Internal Grant Support

1. 2019- 2023 *Primary Care Vaping Assessment, Prevalence, and Economics (VAPE) Project*
Camden Health Research Initiative
Role: Co-Investigator
Amount: $150,000

2. 2018- 2023 *Contingency Management plus Suboxone to treat Opioid Dependence: Behavioral and Neurological Predictors of Treatment Retention and Sustained Opioid Abstinence*
Camden Health Research Initiative
Role: Principal Investigator
Amount: $150,000

3. 2018- 2022 *A Novel Approach to Smoking Cessation in Schizophrenia-Spectrum Disorders*
Camden Health Research Initiative
Role: Co-Investigator
Amount: $117,000

4. 2017-2018 *Social support for smoking cessation*
College of Science and Mathematics Seed Funding
Role: Principal Investigator
Amount: $10,000

5. 2014-2015 *Couples-based intervention for patients diagnosed with Type 2 diabetes and their spouses.*
Robert Wood Johnson Foundation (Rowan SEED grant)
Role: Co-Investigator
Amount: $100,000

Student Awards/ Grants/ Recognitions

2025 Mikaela Bubna - Saugatuck Institute for Neuropsychological Rehabilitation Early Career Travel Scholarship ($1000)

2024	Shelby Goodwin – CPDD travel award
2023	Shelby Goodwin – Outstanding Student in Clinical Psychology
2020	Caitlyn Upton – Poster award winner for "A Behavioral Analysis of Performative Activism" from the Association for Behavior Analysis, International at the Culturo-Behavior Science conference. ($1000 to donate to charity of her choice)
2020	Matthew Dwyer – New Jersey Psychological Association ($2000) for project titled, "Evaluation of App-Based Behavioral Activation for Co-Occurring Depression and Drinking to Cope During the COVID-19 Pandemic"
2020	Connor Burrows – "Article of the Week" by the Association for Behavior Analysis, International for his published master's thesis, "Validity of a Functional Assessment for Smoking Treatment Recommendations Questionnaire."
2018	Jessica Nastasi – Poster award winner for "Evaluating Social Comparison During a Fitbit Challenge" at the Maryland Association for Behavior Analysis annual conference.
2016	Javid Rahaman – Eleanor Gaer Student Research Award ($500).
2015	Javid Rahaman – New Jersey Association for Behavior Analysis Behavior Change for a Sustainable World Research Award ($1000).

Honors and Awards

2023	Winner of the *Innovations for Substance Use Disorders (I4SUD)* inaugural entrepreneurial program at Johns Hopkins University Carey School of Business ($10,000 to start a start-up).
2023	Fellow for the American Psychological Association - Division 28
2022-2024	President of the American Psychological Association - Division 25
2021-2022	President-elect of the American Psychological Association - Division 25
2015	B.F. Skinner New Researcher Award (Applied) from Division 25 of the APA
2015	Assistant Professor Travel Fund Grant
2013-2014	Frances R. Lax Faculty Development Grant
2010	Early Career Investigator Travel Award from CPDD
2008-2012	National Institutes of Health – Loan Repayment Program
2008	NIDA Director's Travel Award to CPDD

2008	"Pioneer Award" recipient for the Behavior Analysis program in the Department of Psychology at University of Florida
2007	"Pioneer Award" nominee for the Behavior Analysis program in the Department of Psychology at University of Florida
2006	"Research Award" recipient for the Behavior Analysis program at University of Florida
2006	Experimental Analysis of Behavior Fellowship – Society for the Advancement of Behavior Analysis
2002	"Outstanding Student Research Award" from the University of Wisconsin – Eau Claire, Department of Psychology
2001	Third Place poster at the University of Wisconsin- Eau Claire Student Research Day – "Human Matching in Positive versus Negative Reinforcement"
2000, 2001	Faculty Student Research Collaborative Grants through the University of Wisconsin – Eau Claire
2000 - 2007	Travel grants from the University of Wisconsin Eau Claire and University of Florida

Media

1. Interviewed for the Autism Weekly podcast hosted by Jeffrey Skibitsky (June 2024). https://autismweekly.podbean.com/e/transforming-lives-how-tech-and-behavior-science-shape-autism-therapy-with-dr-bethany-raiff-171/

2. Interviewed for the Behavior Speak podcast by Ben Reiman (October, 2023). https://www.behaviourspeak.com/e/episode-110-contingency-management-with-dr-bethany-raiff/

3. Interviewed by Madeleine Brand on Press Play, KCRW, LA's Public Radio station (September, 2021). https://www.kcrw.com/news/shows/press-play-with-madeleine-brand/electricity-reproductive-rights-addiction-free-britney-edu/pay-addicts-scott-weiner?fbclid=IwAR2CEmTSBfWqm39-xi2X1MgYKSiXdvKwD5QDp6hTJpYUpisZu36ihtkyMMo

4. Rowan Today (May, 2021). https://today.rowan.edu/news/2021/05/rowan-university-professor-develops-new-smoking-cessation-tool.html?fbclid=IwAR0gD5Ao-Cc3t3mHdb97BNTIISrGehN0CyMjAz8mWUp9low7gJ3VEAu7KIs

5. NJ.com interview about Risk Taking and Covid19 (November, 2020). https://www.nj.com/coronavirus/2020/11/how-the-hell-did-we-let-this-happen-again-new-jersey.html

6. Interviewed on "Operant Innovations" podcast about behavior analysis training opportunities at Rowan University. (November, 2020). https://podcasts.apple.com/us/podcast/university-series-030-rowan-university/id1460395537?i=1000500501606

7. Rowan University Homepage (December, 2019): https://today.rowan.edu/news/2019/12/center-for-behavior-analysis-for-homepage.html

8. Interviewed and quoted by ***Reuters Health***, Kennedy (August, 2015), "Mini payments may help teens manage type 1 diabetes."

9. Rowan In the News (August, 2015): "American Psychological Association honors Rowan prof with prestigious award"

10. Interviewed and quoted by *Nature Magazine*, Gupta (June, 2015), "Contingency management: Why it pays to quit." http://www.nature.com/nature/journal/v522/n7557_supp/full/522S57a.html?message-global=remove&WT.ec_id=NATURE-20150625

11. RUndown: Top News at a Glance for Rowan Employees (January, 2014) "Psychology's Raiff wins young researcher award."

12. Rowan Today: "Psychology professor makes quitting more than a game"

13. College of Science and Mathematics: "Bethany Raiff earns accolades from Journal of Applied Behavior Analysis." http://www.rowan.edu/open/colleges/csm/spotlight/index.cfm?story=102

14. The WHIT: "Psychology department uses technology to help smokers quit." http://www.thewhitonline.com/psychology-department-uses-technology-to-help-smokers-quit/

15. RUndown: Top News at a Glance for Rowan Employees (October, 2014): "Pack-a-day people may just be a smartphone away from quitting."

16. Rowan University Today: "Rowan prof designs videogame to help save lives." http://today.rowan.edu/home/news/2013/09/03/rowan-prof-designs-video-game-help-save-lives

17. South Jersey Technical Park annual report

18. Rowan Magazine for alumni students and friends of Rowan University (Summer 2013): "Rowan expands on R&D for the real world" pgs 12-13.

19. The RUndown: Top News at a Glance for Rowan Employees (September, 2013), "Research at Rowan continues to grow."

INVITED TALKS

1. **Raiff, B.R.** (February, 2026). Contingency management in the context of an evolving substance use landscape. Presented at the Center for Behavioral Economic Research (CBEHR) Spring 2026 seminar series, University of Florida (virtual)

2. **Raiff, B.R.** (October, 2025). Contingency management in the context of an evolving substance use landscape. Presented at the annual meeting of the Southeastern Association for Behavior Analysis, Richmond, VA

3. **Raiff, B.R.** (May, 2025). Contingency management in the context of an evolving substance use landscape. Presented at the annual meeting of the Society for the Quantitative Analysis of Behavior, Washington D.C.

4. **Raiff, B.R.** (March, 2025). Extending the Reach of Applied Behavior Analysis to Substance Use Disorders. Presented at the 9th Annual Contemporary Developments in Behavior Analysis Conference. (virtual)

5. **Raiff, B.R.** (May, 2024). Digital Incentives for Smoking Cessation and Other Health Behaviors. Presented virtually at the Center for Technology and Behavioral Health monthly speaker series. Dartmouth College (virtual).

6. **Raiff, B.R.**, (August, 2023). Presidential Address: Extending the Reach of ABA to Health. Presented at the 132nd Annual Meeting of the American Psychological Association, Washington, DC

7. **Raiff, B.R.** (January, 2023). Developing and testing non-monetary, technology-based contingency management for smoking cessation and other SUDS. Presented at the University of Kentucky, trainee selected topic (zoom).

8. **Raiff, B.R.** (June, 2022). An Innovative Approach to Smoking Cessation. Presented at the 6th Annual Maryland Tobacco Control Conference (zoom).

9. **Raiff, B.R.** (May, 2022). Extending the Reach of Applied Behavior Analysis to Health and Social Justice Domains. Invited Speaker for the annual convention for the Association for Behavior Analysis, International conference (Behavioral Pharmacology track).

10. **Raiff, B.R.** (April, 2022). Innovations in Contingency Management for Substance Use Disorders. Fleet Micro-Conference in the Department of Family Medicine at University of Kentucky.

11. **Raiff, B.R.** (November, 2021). Smoking Cessation Interventions. Grand Rounds at the Cooper University Hospital.

12. **Raiff, B.R.** (October, 2021). Feasibility of a Remotely-Delivered Contingency Management Intervention for Vaping Abstinence among Young Adults. Invited speaker at the Annual Conference of the Vermont Center on Behavioral Health, Center on Rural Addiction at the University of Vermont. http://contentmanager.med.uvm.edu/docs/vcbh2021-confprogramfinal/behavior-and-health-documents/vcbh2021-confprogramfinal.pdf?sfvrsn=3600f3c2_2

13. **Raiff, B.R.** (March, 2021). Contingency Management for Health Behavior. Presented at the Society for Young Behavior Analysts virtual meeting.

14. **Raiff, B.R.,** (December, 2019). Using Technology to Overcome Barriers to Delivering Behavioral Interventions for Healthy Behavior. Regional meeting of the Maryland Association for Behavior Analysis. Baltimore, MD. https://www.mdaba.org/wp-content/uploads/2019/12/MABA-program-2019_3.pdf

15. **Raiff, B.R.** (November, 2019). Using Technology to Overcome Barriers to Delivering Behavioral Interventions for Healthy Behavior. Regional conference for the Colorado Association for Behavior Analysis. Denver, CO. https://coaba.org/event/fourth-annual-coaba-convention/

16. **Raiff, B.R.** (October, 2019). Leveraging Technology to Promote Healthy Behavior. Regional conference for the Southeastern Association for Behavior Analysis. Richmond, VA. http://www.seabaonline.org/conference.html

17. **Raiff, B.R.** (June, 2019). **KEYNOTE SPEAKER**: Using Technology to Overcome Barriers to Delivering Behavioral Interventions for Healthy Behavior. Annual conference of the Israeli Organization for Certified Behavior Analysts. Kfar Saba, Israel.

18. **Raiff, B.R.** (June, 2019). WORKSHOP: Using Technology in Applied Behavior Analysis. Israeli Organization for Certified Behavior Analysts, Kfar Saba, Israel.

19. **Raiff, B.R.** (May, 2018). Panel Discussion for SQAB Tutorial on: Behavioral Economics. Annual Conference for the Association for Behavior Analysis International. San Diego, CA.

20. **Raiff, B.R.** (November, 2017). Up from the Ashes: Videogame-based contingency management for smoking cessation. Annual Conference for the Midamerican Association for Behavior Analysis.

21. **Raiff, B.R.,** Rapoza, D., Scherlis, D. (August, 2017). Videogame-based Incentives for Smoking Cessation. in symposium titled "Carrots Taste Better than Sticks: Positive Reinforcement for Behavior Change" at the annual convention for the American Psychological Association, Washington DC.

22. **Raiff, B.R.** (February, 2017). Technology-based interventions for health behavior. Annual Conference for the California Association for Behavior Analysis, Anaheim, CA.

23. **Raiff, B.R.** (November, 2016). Using technology to overcome barriers to delivering behavioral interventions for health behavior. Metrocare conference on Innovative Interventions for Individuals with IDD. Dallas, TX.

24. **Raiff, B.R.** (June, 2016). Using technology to overcome barriers to delivering behavioral interventions for health behavior. University of Pennsylvania, Charles O'Brien Treatment Research Center, Philadelphia, PA.

25. **Raiff, B.R.** (May, 2016). Discussant for: Using Behavior Analytic Strategies to Reduce Sedentary Behavior, Increase Physical Activity, and Improve Dietary Behaviors. Annual meeting for the Association for Behavior Analysis International, Chicago, IL.

26. **Raiff, B.R.,** Rapoza, D., Dallery, J. (March, 2016). Using technology to overcome barriers to delivering behavioral interventions for health behavior. Presented at the annual regional meeting of the Texas Association for Behavior Analysis.

27. **Raiff, B.R.** (April, 2016). Videogame-based smoking cessation intervention. Colloquium Addressing Research Brown Bag Series (CARBBS), Psychology Department, Rowan University.

28. **Raiff, B.R.,** (March, 2016). Use of technology in Applied Behavior Analysis. Workshop presented at the Texas Association for Behavior Analysis regional conference. Workshop presented at the annual regional meeting of the Texas Association for Behavior Analysis.

29. **Raiff, B.R.** (March, 2016). Single-case experimental designs. Seminar presented at the Society for Behavioral Medicine in Washington D.C.

30. **Raiff, B.R.** (August, 2015). Using technology to overcome barriers to delivering behavioral interventions for healthy behaviors. Presented at the annual meeting of the American Psychological Association, Toronto, Canada.

31. **Raiff, B.R.** (November 17, 2014). Breathe Free: Smartphone videogame-based smoking cessation intervention. Presented remotely to the monthly Center for Technology and Behavioral Health meeting at Dartmouth College, Lebanon, NH

32. **Raiff, B.R.** (October 29, 2014). Single-case experimental designs for mHealth. Presented at the Wireless Health 2014 conference, National Institutes of Health (NIH), Bethesda, MA http://www.wirelesshealth2014.org/conference-agenda/

33. **Raiff, B.R.** (October 29, 2014). Single-case experimental designs for mHealth. Presented at the NIH Behavioral and Social Sciences Research Lecture Series, National Institutes of Health, Bethesda, MA. http://obssr.od.nih.gov/news_and_events/lectures_and_seminars/BSSR_lecture_series/seminars.aspx

34. **Raiff, B.R.** (September 26, 2014). Using technology to overcome barriers to delivering behavioral interventions for healthy behavior. Annual Regional Conference of the Minnesota Northland Association for Behavior Analysis, Minneapolis, MN.

35. **Raiff, B.R.** (July 18, 2014). Using technology to overcome barriers to delivering behavioral interventions for healthy behavior. New Jersey Association for Behavior Analysis Summer Workshop, Georgian Court University, Lakewood, NJ.

36. **Raiff, B.R.** (April 2014). Single-case experimental designs. Workshop on Innovative Study Designs and Methods for Developing, Testing and Implementing Behavioral Interventions to Improve Health. National Institutes of Health: National Heart, Blood, Lung Institute. Bethesda, MD.

37. **Raiff, B.R**., Dallery, J., Rapoza, D. (October 2012). Overcoming obstacles to contingency management for smoking cessation via videogame-based incentives. Addiction Health Sciences Research conference, New York, NY

38. **Raiff, B.R**. & Dallery, J. (October 2010). Extending an Internet-based Contingency Management Intervention to Blood Glucose Monitoring in Non-adherent Adolescents Diagnosed with Type 1 Diabetes. Addiction Health Services Research Conference, Lexington, KY.

WORKSHOPS

1. **Raiff, B.R.,** (February, 2017). Use of technology in Applied Behavior Analysis. Workshop presented at the California Association for Behavior Analysis regional conference.

2. **Raiff, B.R.,** (March, 2016). Use of technology in Applied Behavior Analysis. Workshop presented at the Texas Association for Behavior Analysis regional conference.

*indicates undergraduate or post-baccalaureate student authors under my supervision
+indicates graduate or post-doctoral student authors under my supervision

SYMPOSIA/ PRESENTATIONS

1. Goodwin, S. R.+, Suman, A.*, Madhuranthakam, I.+, Samson, N.*, Salzman, M., & **Raiff, B. R.** (June, 2024). Contingency management for opioid use disorder treatment: Behavioral and practical implications. Oral presentation given at the 3rd Annual Science of Behavioral Analysis Conference, New Jersey Association for Behavior Analysis, Lawrenceville, NJ.

2. Goodwin, S.+, Khan, H.*, Samson, N.*, Swiderski, A.*, Madhuranthakam, I.+, Salzman, M., & **Raiff, B. R.** (May, 2024). Contingency management increases buprenorphine engagement in the context of financial barriers for patients with opioid use disorder. Oral presentation given at the 50th Annual Meeting of the Association for Behavior Analysis International, Philadelphia, PA

3. **Raiff, B.R.**, Simmons, C., Soreth, M. (June, 2022). Extending the Reach of ABA. Presented at the first Science of Behavior conference, hosted by the New Jersey Association for Behavior Analysis (NJABA).

4. Dwyer, M.+, **Raiff, B.R**. (May, 2022). The Behavioral Economics of Lockdown: An extension of depression and drinking to cope as reinforcement pathology during Summer, 2020. Presented as a paper for the Annual Convention for the Association for Behavior Analysis, International, Boston, MA

5. Upton, C.+, Newman, S.*, **Raiff, B.R**. (May, 2021). The Feasibility, Acceptability, and Preliminary Efficacy of a Remotely Delivered, Financial-Incentive Intervention to Initiate Vaping Abstinence in Young Adults. Presented as a paper for the Annual Convention for the Association for Behavior Analysis, International, Online.

6. Donisi, N.*, Dwyer, M.+, **Raiff, B.R**. (May, 2021). Research in the Era of COVID-19: A review of the current literature and best practices for conducting ethical research in a virtual platform. Presented as part of a symposium at the virtual annual conference for the for the Annual Convention for the Association for Behavior Analysis, International, Online

7. **Raiff, B.R**. (April, 2021). Ethical Considerations for Online Research and Practice in Applied Behavior Analysis. Presented as a paper at the virtual annual conference for the New Jersey Association for Behavior Analysis, Online.

8. Donisi, N.*, Dwyer, M.+, **Raiff, B.R**. (April, 2021). Research in the Era of COVID-19: A review of the current literature and best practices for conducting ethical research in a virtual platform. Presented as a paper at the virtual annual conference for the New Jersey Association for Behavior Analysis, Online.

9. **Raiff, B.R.** (August, 2020). Single case experimental designs. Presented as part of a collaborative symposium titled, "Fingerprinting Treatment: Evaluating Individual Differences in Support of Personalized Medicine" at the virtual conference for the American Psychological Association, Online (available on demand until June 2021).

10. Dwyer, M.+, Burrows, C.+, **Raiff, B.R.** (May, 2020). Examining the Utility of a Functional Purchase Task to Measure Motives for Non-Medical Prescription Stimulant Use. Annual Convention for the Association for Behavior Analysis, International. Washington, D.C.

11. Burrows, C., Dwyer, M., **Raiff, B.R.** (May, 2020). Validity of a Behavioral Economic Measure of Physical Activity. Annual Convention for the Association for Behavior Analysis, International. Washington, D.C.

12. Rahaman, J.**, Raiff, B.R.** (May, 2019). Promoting Eco-Driving with Immediate Feedback. Annual Conference for the Association for Behavior Analysis International. Chicago, IL

13. Burrows, C.A., Dallery, J., Kim, S**., Raiff, B.R.** (May, 2018). A Functional Assessment for Smoking Treatment Recommendations Questionnaire. Annual Conference for the Association for Behavior Analysis International. San Diego, CA.

14. Harrison, S.K, **Raiff, B.R.,** Kelly, M. (May, 2018). Increasing Preference for Physical Activity Among Sedentary Adults Using a Pairing Procedure. Annual Conference for the Association for Behavior Analysis International. San Diego, CA.

15. **Raiff, B.R.,** Arena, A.*, Meredith, S.E. (May, 2016). Birds of a feather abstain together: group contingency management for smoking cessation with pairs of smokers who have a prior relationship. Annual meeting for the Association for Behavior Analysis International, Chicago, IL.

16. Sheppard, R.*, **Raiff, B**. (March, 2016). Incentives for increases in Fitbit verified physical activity among individuals with developmental disabilities. Paper presented at the Association for Professional Behavior Analysts, Washington D.C.

17. **Raiff, B.R.,** Dallery, J. (February 2015). Towards a scalable model of Internet-based contingency management to promote smoking cessation. Annual meeting for the Society for Research on Nicotine and Tobacco. Philadelphia, PA

18. **Raiff, B.R.,** Barry, V., Ridenour, T., Jitnarin, N. (November 2014). Increasing Adherence to Blood Glucose Testing in Teens with Type I Diabetes. Presented in a symposium titled Developing and Disseminating Contingency Management Interventions for Behavior Change at the Annual Convention for the Association for Behavioral and Cognitive Therapies. Philadelphia, PA

19. **Raiff, B.,** Dallery, J., Rapoza, D. (May 2014). Internet and videogame-based contingency management for promoting healthy behavior. Annual meeting for the Association for Behavior Analysis International. Chicago, IL

20. Dallery, J., Meredith, S.E., **Raiff, B.R.,** Grabinski, M., Marsch, L.M. (August 2012). Harnessing Group Contingencies via Information Technology to Promote Smoking Cessation. Annual conference of the American Psychological Association. Orlando, FL.

21. **Raiff, B.R.,** Morales, E., Jitnarin, N.**+**, Gallagher, M.P., Kringas, P. (May, 2012). Increasing adherence to blood sugar testing in teens diagnosed with Type 1 diabetes using an Internet-based contingency management intervention. Annual meeting for the Association for Behavior Analysis International. Seattle, WA.

22. **Raiff, B.R.** & Dallery, J. (August, 2011). Internet-based contingency management smoking cessation intervention: eliminating distance as a barrier to treatment. Annual conference for the American Psychological Association. Washington, D.C.

23. **Raiff, B.R.** & Dallery, J. (June, 2010). Increasing adherence to blood glucose testing in adolescents with Type 1 diabetes via Internet-based contingency management. Annual conference for the College on Problems of Drug Dependence. Scottsdale, AZ.

24. **Raiff, B.R.** & Dallery, J. (May, 2010). Using an Internet-based contingency management intervention to increase adherence with blood glucose testing recommendations in adolescents diagnosed with Type 1 diabetes. Annual meeting for the Association for Behavior Analysis International. San Antonio, TX.

25. **Raiff, B.R.**, & Dallery, J. (May 2009). Using the internet to overcome barriers to contingency management: applications and extensions. Annual meeting for the Association for Behavior Analysis International. Phoenix, AZ.

26. **Raiff, B.R**., Dallery, J., Grabinski, M. (June, 2008). Motiv8: Enhancements to an Internet-Based CM Intervention for Cigarette Smoking, Annual conference for the College on Problems of Drug Dependence. San Juan, Puerto Rico.

27. **Raiff, B.R.,** Dallery, J., Jones, J ., Rojewski, A.M.+, Meredith, S.E. (May, 2008). Motiv8: An Automated, Remote Internet-based Method for Delivering Abstinence Reinforcement for Cigarette Smoking, Annual conference for the Association for Behavior Analysis. Chicago, IL.

28. **Raiff, B.R.** & Dallery, J. (May, 2008). Chronic Nicotine Administration Produces Sensitization to Increases in Locomotion and Tolerance to Decreases in Lever. Annual conference for the Association for Behavior Analysis. Chicago, IL.

29. **Raiff, B.R.** & Dallery, J. (May, 2007). Effects of Nicotine on Lever Pressing in Rats: Light, Dark, and Food Production. Annual conference for the Association for Behavior Analysis. San Diego, CA.

30. **Raiff, B.R.** & Dallery, J. (May, 2007). Delay Discounting Predicts Choice to Smoke in a Laboratory Model of Abstinence Reinforcement. Annual conference for the Association for Behavior Analysis. San Diego, CA.

31. Hackenberg, T.D., **Raiff, B.R**. & Bullock, C.E. (May, 2007). Response-Cost Punishment: Token Loss as an Aversive Event with Pigeons. Annual conference for the Association for Behavior Analysis. San Diego, CA.

32. **Raiff, B.R.** & Dallery, J. (June, 2006). Impulsivity and treatments for smoking: A laboratory model. Annual Convention for the College on Problems of Drug Dependence. Scottsdale, AZ.

33. **Raiff, B.R.** & Dallery, J. (May, 2006). Abstinence Reinforcement Therapy with and without a Nicotine Patch: A Laboratory Model. Annual conference for the Association for Behavior Analysis. Atlanta, GA.

34. **Raiff, B.R.** & Dallery, J. (May, 2005). Effects of Nicotine on Food/Extinction and Observing Responses in Rats. Annual conference for the Association for Behavior Analysis. Chicago, IL

35. Madden, G.J., Gross, J.I., Dake, J.M., **Raiff , B.R.** (May, 2001). Unit Prices composed of fixed-ratio and variable-ratio schedules of reinforcement. Annual meeting of the Association for Behavior Analysis. New Orleans, LA.

POSTER PRESENTATIONS (SELECTED)

1. Lamison, E.+, Wittenburg, L.*, Goodwin, S.+, **Raiff, B.R.** (December 2025). Buprenorphine Patient Experiences with a Contingency Management Adherence Program. Maryland Association for Behavior Analysis, Baltimore, MD

2. Bubna, M.+, Zapotitla, S.*, Caliva, S.*, **Raiff, B.R.** (November, 2025). Comparing Changes in Cognition Between Acute Bouts of Virtual Reality and Treadmill Exercise: A Pilot Study. NAN 45th Annual Conference in Los Angeles, CA.

3. Bubna, M+., Zapotitla, S*., Caliva, S.*, & **Raiff, B**. (August, 2025). A pilot study: The acceptability and feasibility of a virtual-reality exercise game. Poster presentation at the meeting of the American Psychological Association, Denver CO.

4. Mitnick, M.,+, Rzeszutek, M., Bubna, M.+, Goodwin, S+., Shintani, R.* , Koffernus, M. & **Raiff, B.R.** (March, 2025). Evaluating the Acceptability, Usability, and Feasibility of Re-Connect: A Non-Monetary, Smartphone-based App-Unblocking Incentive for Smoking Cessation. Poster presentation at the Society for Research on Nicotine and Tobacco, New Orleans, LA

5. Goodwin, S. R.+, Madhuranthakam, I.+, Samson, N.*, Suman, A.*, Salzman, A., & **Raiff, B. R.** (November, 2024). *Contingency management in opioid use disorder treatment: Three-month outcomes.* Poster presented at the 58th Annual Convention of the Association for Behavioral and Cognitive Therapies, Philadelphia, PA.

6. Goodwin, S. R.+, Samson, N*., Khan, H.*, Madhuranthakam, I.+, Gray, S.*, Suman, A.*, Swiderski, A.*, Salzman, M., & **Raiff, B. R.** (June, 2024). Contingency management reduces individual differences in treatment outcomes due to delay discounting. Poster presented at the 86th Annual Meeting of the College on Problems of Drug Dependence, Montreal, Canada.

7. Goodwin, S.+, Samson, N.*, Khan, H.*, Swiderski, A.*, Caliva, S.*, Salzman, M., & **Raiff, B. R.** (February, 2024). Socioeconomic status and physical health in contingency management for opioid use. Poster presented at the 95th Annual Meeting of the Eastern Psychological Association, Philadelphia, PA.

8. Goodwin, S.+, Khan, H.*, Caliva, S.*, Swiderski, A.*, Salzman, M., & **Raiff, B. R**. (August, 2023). Contingency management for opioid use disorder treatment: First, second, and third follow-up results. Poster presented at the 132nd Annual Meeting of the American Psychological Association, Washington, DC.

9. Swiderski, A.*, Goodwin, S+., Burle, S.* Dwyer, M.+, & **Raiff, B.R**. (August, 2023). Drinking motives and multiple drinking behaviors during early COVID-19 lockdown: Exploratory results. Poster presented at the 132nd Annual Meeting of the American Psychological Association, Washington, DC

10. Goodwin, S.+, Swiderski, A*., Caliva, S.*, Khan, H.*, Salzman, M**., Raiff, B.R. (**December**,** 2022). Contingency management for increasing early adherence to medications for opioid use disorder in an emergency department Bridge Program: Preliminary findings. Presented at the Maryland Association for Behavior Analysis, Towson, MD.

11. Bubna, M.+, Goodwi, S+., Dwyer, M.J.+, **Raiff, B.R.** (December, 2022). Behavioral activation and avoidance mediates drinking behaviors. Presented at the Maryland Association for Behavior Analysis, Towson, MD.

12. Mitnick, M.+, Upton, C.+, Goodwin, S.+, **Raiff, B.R.** (December, 2022). Re-Connect: Personalized, non-monetary smartphone-based rewards for smoking cessation: Preliminary development. Presented at the Maryland Association for Behavior Analysis, Towson, MD.

13. Arigo, D., Baga, K.,+ Ainsworth, M.C+., Pasko, K.+, Lassiter, J.M., **Raiff, B.R.,** Lobo, A.F. (June, 2022). Development and testing of a personalized, adaptive web tool to promote daily physical activity among women in midlife. Poster to be presented at the annual meeting of the Society for Ambulatory Assessment (virtual).

14. Dwyer, M.J.+, Burrows, C.+, Newman, S.*, **Raiff, B.R**. (2021). Evaluating the novel Mask Delay Discounting Task: Association between delay discounting, political party identification, and self-reported mask use. Presented at the 55th Association for Behavioral and Cognitive Therapies annual conference, Virtual.

15. Dwyer, M.+, Burrows, C.+, Newman, S*., **Raiff, B.R.** (June, 2021). Evaluating the novel Mask Delay Discounting Task: Concurrent validation with monetary delay discounting and association with self-reported mask use. Association for Contextual Behavioral Science (ACBS) annual conference (online).

16. Upton, C.,+ **Raiff, B.R.** (November, 2020). Video Game Genre Preference Data of Smokers Interested in Gamified Smoking Cessation Treatments. Association for Behavioral and Cognitive Therapies (ABCT) annual conference (online).

17. Dwyer, M.+, Newman, S*., Sun, A*., Donisi, N*., Salzman, M., **Raiff, B.R.** (November, 2020). A Contingency Management Program to Increase Medication Assisted Treatment for Opioid Use in an Emergency Department Sample. Association for Behavioral and Cognitive Therapies (ABCT) annual conference (online).

18. Upton, C.,+ **Raiff, B.R.** (October, 2020). A Behavioral Analysis of Performative Activism. Cultro-Behavior Science Conference by the Association for Behavior Analysis, International (online).

19. Cardenas, M*., **Raiff, B.R**. (August, 2020). Feasibility and Acceptability of Inspired, a Videogame-based Contingency Management Intervention. Annual Convention of the American Psychological Association, Washington, D.C (online)

20. Burrows, C.+, **Raiff, B.R.** (December, 2019). Behavioral Economic Evaluation of Physical Activity. Maryland Association for Behavior Analysis annual conference, Baltimore, Maryland.

21. Burrows, C+., **Raiff, B.R.** (August, 2019). A behavioral economic measure of demand for physical activity. Annual Convention of the American Psychological Association. Chicago, IL

22. Nastasi, J.+, Kaplan, M**.*, Raiff, B.R.** (May, 2019). Stepping Up: An Evaluation of Physical Activity During Fitbit Challenges. Annual Conference for the Association for Behavior Analysis, International. Chicago, IL.

23. Nastasi, J.+, **Raiff, B.R.,** (December, 2018). Evaluating Social Comparison During a Fitbit Challenge. Maryland Association for Behavior Analysis annual conference, Baltimore, Maryland.

24. Burrows, C.+ **Raiff, B.R.,** Dallery, J. & Kim, S. (December, 2018). Validity of a Functional Assessment for Smoking Treatment Recommendations Questionnaire. Maryland Association for Behavior Analysis annual conference, Baltimore, Maryland.

25. Newman, S.*, Burrows, C+., Nastasi, J.+, Kirby, K., **Raiff, B.R**. (December, 2018). A Social Support Training Intervention for Smoking Cessation and Evidence-Based Intervention Utilization. Maryland Association for Behavior Analysis annual conference, Baltimore, Maryland.

26. Burrows, C.,*, Kirby, K., Dwyer, M.*, Nastasi, J.*, **Raiff, B.R**. (November, 2018). A social support training intervention for smoking cessation. Substance Use and Addiction Conference, Association for Behavior Analysis, International, Washington DC

27. Nastasi, J.*, **Raiff, B.R.,** Rapoza, D., Scherlis, D., Fortugno, N., Burrows, C.A.* (November, 2018). Inspired: A mobile videogame for smoking cessation. Substance Use and Addiction Conference, Association for Behavior Analysis, International, Washington DC

28. Rahaman, J.* & Raiff, B.R. (May, 2018). Promoting eco-driving using immediate feedback. Annual Conference for the Association for Behavior Analysis, International in San Diego, CA.

29. Burrows, C*., Dallery, J., Kim, S.J., **Raiff, B.** (March, 2018). Functional assessment of smoking treatment recommendations. Presented at Eastern Psychological Association annual conference in Philadelphia, PA.

30. Rahaman, J.*, **Raiff, B.R.** (March, 2018). Promoting Eco-Driving Using Immediate Feedback. Annual Conference for the New Jersey Association for Behavior Analysis in Somerset, NJ.

31. **Raiff, B.R.,** Scherlis, D., Fortugno, N., Rapoza, D. (February, 2017). Prototype testing of BreatheFree: A videogame-based smoking cessation intervention. Society for Research on Nicotine and Tobacco annual conference in Baltimore, MD.

32. Burrows, C.*, Dallery, J., Kim, S., **Raiff, B.R**. (December, 2017). A functional assessment questionnaire for smoking treatment recommendations. Maryland Association for Behavior Analysis annual conference in Baltimore, MD.

33. **Raiff, B.R.,** Rapoza, D., Scherlis, D., Fortugno, N. (February, 2016). Prototype testing of Breathe Free: A Smartphone-based smoking cessation intervention. Annual Conference of the Society for Research on Nicotine and Tobacco, Florence, Italy. CANCELLED

34. Abdallah, A.*, Rapoza, D. Scherlis, D., Lasoski, M., Ma, N., Dolin, J., Victor, N**., Raiff, B.R**. (2016). Prototype Testing of Breathe Free: A videogame-based smoking cessation smartphone application. Maryland Association for Behavior Analysis.

35. LaForte, J.*, Kettering, T., **Raiff, B.** (May 2016). Treatment Integrity, Data Reliability, and Social Validity of Therapist-Collected Data During a Functional Analysis. Poster presented at the Annual Meeting for the Association for Behavior Analysis, International (Chicago, IL)

36. **Raiff, B.R.** (October, 2015). Mobile contingency management with underserved smokers: A pilot study. Behavior Change, Health & Health Disparities Annual Conference hosted by the Vermont Center on Behavior and Health.

37. Swirsky, J.M.*, Milligan, F.*, & **Raiff, B**. (August 2014). A Systematic Review of Studies Utilizing Serious Games. Poster presentation at the annual conference of the American Psychological Association; Washington, DC.

38. Swirsky, J.M*., Milligan, F.*, & **Raiff, B.** (March 2014). Video Game Therapy?: A Systematic Review of Studies Utilizing Serious Games. Proposal submitted for poster presentation at the annual conference of the Eastern Psychological Association; Boston, MA. (Selected as the Psi Chi Eastern Regional Research Award for 2014).

39. Barry, V.+, **Raiff, B.R**. (2012). Preferences for weight management strategies in a general population sample. Addiction Health Sciences Research conference. New York, NY.

40. Jarvis, B.+, **Raiff, B.R.,** Turturci, M.*, Dallery, J. (2012). Acceptability of an Internet-Based Contingency Management Intervention for Smoking Cessation. Annual meeting for the Association for Behavior Analysis International. Seattle, WA.

41. **Raiff, B.R,** Rojewski, A.+, Dallery, J. (2011). Acceptability and Efficacy of Internet-based Contingency Management to Promote Smoking Cessation. Annual meeting for the College on Problems of Drug Dependence. Hollywood, Fl.

42. **Raiff, B.R.,** Turturici, M.*, Faix, C.*, Dallery, J. (June, 2010). Treatment acceptability of Internet-based contingency management for cigarette smoking. Annual meeting for the College on Problems of Drug Dependence. Scottsdale, AZ.

43. Turturici, M.*, **Raiff, B.R**., Faix, C., Dallery, J. (May, 2010). Social validity assessment of an Internet-based contingency management intervention for cigarette smoking. Annual meeting for the Association for Behavior Analysis International. San Antonio, TX.

44. Faix, C.*, **Raiff, B.R.,** Turturici, M.*, Dallery, J. (May, 2010). Correlation between delay discounting and smoking abstinence in treatment-seeking smokers enrolled in an Internet-based contingency management intervention. Annual meeting for the Association for Behavior Analysis International. San Antonio, TX

45. **Raiff, B.R**., Faix, C.,* Turturici, M.*, Dallery, J. (February, 2010). Effects of exhalation duration on breath carbon monoxide output: implications for smoking cessation and laboratory research. Annual meeting for the Society for Research on Nicotine and Tobacco. Baltimore, MD.

46. **Raiff, B.R**. & Dallery, J. (April, 2009). Nicotine as a reinforcer-enhancer in rats: increases in responding maintained by sensory reinforcers. Annual meeting for the Society for Research on Nicotine and Tobacco. Dublin, Ireland.

47. **Raiff, B.R**. & Dallery, J. (October, 2008). A proposal to use internet-based contingency management for blood glucose testing with adolescent diabetics. Southeastern Association for Behavior Analysis annual convention. Atlanta, GA.

48. **Raiff, B.R**. & Dallery, J. (June, 2008). Additional support for the reinforcer enhancing effects of nicotine in rats. Annual meeting for the College on Problems of Drug Dependence. San Juan, Puerto Rico.

49. **Raiff, B.R.** & Dallery, J. (May, 2008). Repeated Administration of Nicotine Results in Sensitization to Increases in Locomotion and Tolerance to Decreases in Lever. Annual meeting for the Association for Behavior Analysis. Chicago, IL.

50. **Raiff, B.R**. & Dallery, J. (October, 2006). Individual differences in impulsive choice and cigarette smoking in a laboratory model of abstinence reinforcement. Annual meeting for the Southeastern Association of Behavior Analysis. Greenville, NC.

51. **Raiff, B.R**. & Dallery, J. (October, 2005). Laboratory analog of voucher reinforcement with and without a nicotine patch. Annual meeting for the Southeastern Association of Behavior Analysis. Wilmington, NC.

52. **Raiff, B.R.** & Dallery, J (May, 2005). Laboratory Analog of Voucher Reinforcement with Smokers. Annual meeting for the Association for Behavior Analysis. Chicago, IL

53. **Raiff, B.R**., Wilson, J.C.*, & Dallery, J. (October, 2004) Effects of nicotine on response-contingent light, dark, and food production in rats. Annual meeting for the Southeastern Association of Behavior Analysis. Charlotte, NC.

54. **Raiff, B.R**., Bullock, C., & Hackenberg, T.D. (October, 2004) Is token-loss an aversive event? Annual meeting for the Southeastern Association of Behavior Analysis. Charlotte, NC.

55. **Raiff, B**., Marusich, J., Locey, M., & Dallery, J. (May, 2004). Effects of acute and chronic nicotine on observing responses. Annual meeting for the Association for Behavior Analysis. Boston, MA.

56. Hackenberg, T., Pietras, C., Bullock, C., & **Raiff, B.** (May, 2004). Response cost punishment in pigeons. Annual meeting for the Association for Behavior Analysis. Boston, MA.

57. **Raiff, B**, Marusich, J., Locey, M., Glenn, I., & Dallery, J. (June, 2004). Effects of Nicotine on Responding for Visual Stimuli and Food in Rats. Annual meeting for the College on Problems of Drug Dependence. San Juan, Puerto Rico.

58. **Raiff, B.,** Locey, M., Marusich, J., Glenn, I., & Dallery, J. (February, 2004). Effects of nicotine on observing responses. Annual meeting for the Society for Research on Nicotine and Tobacco. Scottsdale, AZ.

59. **Raiff, B**., Locey, M., Marusich, J., & Dallery, J. (October, 2003). Acute effects of nicotine on observing. Annual meeting for the Southeastern Association for Behavior Analysis. Greenville, SC.

60. **Raiff, B**., Glenn, I., Triggs, M., Locey, M. & Dallery, J. (May, 2003). Acute abstinence and impulsive choice in smokers. Annual meeting of the Association for Behavior Analysis. San Francisco, CA

61. **Raiff, B**., Bordenave, J., Wegener, A., Dake, J., Madden, G. (May, 2002). Human concurrent schedule performance in positive versus negative schedules of reinforcement. Annual meeting of the Association for Behavior Analysis. Toronto, Canada

62. **Raiff, B.** (March, 2001). Human matching in positive versus negative reinforcement. Poster presented at the 15th National Conference on Undergraduate Research. Lexington, KY

63. **Raiff, B.,** Gantz, A., Madden, G. (April, 2001). Human Discounting of Delayed Monetary Rewards: Real vs. Hypothetical Rewards. Poster presented at the Ninth Anuual University of Wisconsin-Eau Claire Student Research Day. Eau Claire, WI.

64. **Raiff, B**., Nohner, D., Madden, G. (April, 2001). Human Matching in Positive Versus Negative Reinforcement. Poster presented at the Ninth Anuual University of Wisconsin-Eau Claire Student Research Day. Eau Claire, WI.

65. **Raiff, B.,** Bordenave, J., Wegener, A., Dake, J., & Madden, G. (October, 2001). Human temporal discounting when the consequences are real and hypothetical. Annual meeting of the Mid-American Association for Behavior Analysis. Normal-Bloomington, IL.

EDUCATIONAL ACTIVITIES

Teaching

2012 - Present Rowan University, Department of Psychology
Undergraduate Classes
Learning & Behavior
Learning & Behavior (online)
Master's Level Graduate Classes
Basic Principles of Behavior
Research Methods in Behavior Analysis
Research Project in Behavior Analysis
Special Topics: Behaviorism in Contemporary Society
Advanced Experimental Analysis of Behavior
PhD/ Master's Graduate Classes
Psychopharmacology - Biological Bases of Behavior

2010 - 2012 University of Houston – Clear Lake, Department of Psychology
Undergraduate Classes
Learning & Behavior (online)

2009 – 2012 Westfield State University, Department of Psychology
2019 – Present Master's Level Graduate Classes
Behavioral Pharmacology (online)
Advanced Experimental Analysis of Behavior (online)

2006 – 2007 University of Florida, Department of Psychology
Undergraduate Classes
Applied Behavior Analysis

Mentoring

Graduate Student and Post-doctoral Fellow Supervision

Rowan University

2026 - Present	Maeve McGowen (PhD)		
2025 - Present	Emily Lamison (PhD)	2016 - 2018	Nefrititi Victor
2024 - Present	Huma Khan	2015 – 2017	Nicholas Ma
2022 - Present	Matthew Mitnick (PhD)	2015 - 2017	Matthew Lasoski
2022 - Present	Mikaela Bubna (PhD)	2015 - 2017	Sarah Krchnavek
2021 - 2026	Shelby Goodwin (PhD)	2015 - 2019	Javid Rahaman
2023 - 2024	Indu Madhuranthakam (PhD)	2015 - 2017	Joshua LeForte
2018 - 2020	Jack Bowker	2014 - 2015	Lynne Farbman
2018 - 2020	Romina Martinez	2014 - 2015	Noel Hoffman
2018 - 2020	Kathryn Vergis	2013 - 2015	Rebecca Sheppard
2018 - 2020	Samantha Arana	2014 - 2017	Brian Nace

2018 - 2020	Erin Curry
2018 - 2025	Caitlyn Upton (PhD)
2017 - 2023	Matthew Dwyer (PhD)
2017 - 2023	Connor Burrows (PhD)
2017 - 2019	Heather Leung-Van Hassel
2017 - 2019	Jessica Nastasi
2017 - 2019	Ashley Fox
2017 - 2019	Dionne Batts
2017 - 2020	Samantha Sterner
2016 - 2017	Andrew Abdallah (PhD)
2016 - 2020	Jeffery Dolin
2014 - 2017	Maureen Kelly
2014 - 2015	Megan McCursker
2013 - 2014	Renee Hurff
2013 - 2014	Janette Lawrence
2013 - 2016	Nicole Keys
2013 - 2015	Christine Gustavsen
2012 - 2015	Moran Amit Dahan
2012 - 2015	Amy Arena
2012 - 2016	Jaime Pierce
2012 - 2014	Timothy Long

National Development and Research Institutes

2011 - 2013	Victoria Barry
2010 - 2012	Nattinee Jitnarin

Undergraduate and Post-baccalaureate Supervision

Rowan University

2026 - Present	Sampada Tuladhar
2026 - Present	Sweta Banjara
2026 - Present	Ryan Gallagher
2025 - Present	Sarah Maung
2025 - 2026	Emily Santana
2025 - Present	Lucas Wittenburg
2025	Abdur (Aniket) Rahaman Mahmud Shafin
2025 - 2026	Christopher Daverso
2024 - 2026	Sapjah Zapotitla
2024	Molique Williams
2023 - 2024	Alisha Suman
2023 - 2024	Waverly Pross
2022 - 2024	Nicolas Samson
2022 - 2024	Colby Cleary
2022 - 2024	Harris Khan
2022 - 2024	Allyssa Swiderski
2022 - 2023	Kristin Bassi
2021 - 2025	Selah (Lisa) Caliva
2021 - 2022	Paige Gosewisch
2021 - 2022	Viktoriya Bell
2020 - 2022	Maeve Donnelly
2019 - 2021	Natalie Donisi
2019 - 2020	Andrea Sun
2019 - 2020	Shawn Gleason
2018 - 2020	Mitchell Kaplan
2018 - 2020	Sukhmani Minhas
2018 - 2019	Amani Beach
2018 - 2019	Bryana Zurad
2018 - 2019	Brendan Gerrity
2017 - 2019	Samantha Beckett
2017 - 2018	Natalie Chambers
2017 - 2018	Kyle Chudzinksi
2016 - 2017	Connor Burrows
2016 - 2018	Athanasia Moore
2016	DiShayna Dennis
2016	Dan Gillespie
2015 - 2016	Kaitlin Gaffney
2015 - 2016	Ashley Palamone
2015 - 2016	Ashley Weaver
2015 - 2016	Rebecca Eckardt
2015 - 2016	Rory Cambell
2015 - 2016	Korin Langton
2014 - 2015	Javid Rahaman
2014 - 2015	Amanda Murtaugh
2014 - 2016	Amanda Tessler
2014 - 2015	Lindsay Carfagno
2014 - 2014	Samantha Thomas
2014 - 2015	Jasmyne Jardot
2013 - 2014	Patrick Dargan
2013 - 2014	Jill Swirsky

2018 - 2020	Frances Saulino	2013 - 2014	Kenneth Ragonese
2018 - 2019	Taylor Shevlin	2012 - 2013	Jessica De Rose
2018 - 2022	Schyler Newman	2012 - 2013	Fallon Milligan

University of Florida

2009 - 2011	Marissa Turturici
2010 - 2011	Donna Paniry
2010 - 2011	Patrick Kurdila
2009 - 2010	Crystal Faix
2006 - 2007	Renee Saulnier
2003 - 2005	John "Ches" Wilson

SERVICE ACTIVITIES

(Leadership roles represented in bold)

Service at Rowan University

Department of Psychology Service

2025 – 2026	**Co-Chair:** Search Committee for Tenure-Track faculty member in Applied Behavior Analysis
2024 – 2025	**Co-Chair:** Search Committee for Director of Clinical Training
2020 – 2024	Member: Diversity, equity and inclusion committee
2019 – 2022	**Chair:** Tenure and Recontracting Committee
2017 – 2019	Member: Tenure and Recontracting Committee
2016 - 2018 2020 - Present	**Academic Advisor/ Co-Coordinator:** Master's in Applied Behavior Analysis
2016 – 2021	**Department Representative**: Workload Adjustment (alternating years with DJ Angelone 2016-2018).
2016	**Co-Chair:** Search Committee Co-Chair
2015 - 2016	Member: Events committee (Holiday Party and End of Year Picnic)
2014 - 2015	Member: Curriculum committee
2014 - 2015 2018 - 2020	Member: Psychology Research Conference committee
2013 - Present	**Academic Advisor/ Coordinator:** Undergraduate Concentration in Applied Behavior Analysis
2013 - 2015	**Chair:** Student Social Relations
2013 - 2018	**Advisor:** ABA Club

2013 - 2014	Member: Post-baccalaureate certificate task-force – Department Representative
2012 - Present	Member: Doctoral Program Committee (Subcommittees: "Diversity, Equity, Inclusion", "Admissions to the Doctoral Program," Practicum & Internship Sites," and "Policies and Procedures."
2012, 2013, 2015, 2016	Member: Search Committee
2012 - 2014	Member: Student Social Relations
2012 - 2013, 2015 - 2019	Alternate: University Senate– Department Representative

College of Science and Mathematics Service

2020 - 2021	Member: CSM Mentorship program
2019 – 2020	**Chair:** Workload Adjustment Committee
2017 - 2018	Member: CSM Promotion Committee
2013 - 2016	Member: Student Research Committee
2013 - 2014	Member: Task force for increasing external grant funding

University Service

2015 – 2016	Member: Diversity committee
2015 – 2016	Member: Sabbatical Leave committee
2014 – 2015	Member: Student Relations committee
2013, 2016, 2018	Reviewer: Internal SEED, PIPER, and REDI grants

<u>Service to the Broader Professional Community</u>

Past-President
2024-2025 *American Psychological Association (Division 25)*

President
2022-2024 *American Psychological Association (Division 25)*

President-Elect
2021-2022 *American Psychological Association (Division 25)*

Data Monitoring Committee Member (two committees, Chair for one of them)
2020 – Present *Johns Hopkins School of Medicine, Center for Learning and Health*
Principal Investigators: August Holtyn/ Forrest Toegel & Kenneth Silverman

Program Chair
2019, 2020 *American Psychological Association (Division 25)*

Associate Editor
2021 – 2024 *Journal of Applied Behavior Analysis*

Guest Associate Editor
2014 - 2021 *Journal of Applied Behavior Analysis*

Board of Editors
2012 - 2014 *Journal of the Experimental Analysis of Behavior*
2012 - 2013, *Journal of Applied Behavior Analysis*
2016 - 2020
2017 - 2019 *Experimental and Clinical Psychopharmacology*

Awards Chair
2015 - 2016 *SEAB Applied Dissertation Award of APA's Division 25*

Textbook Reviewer
2015 *Strategies and Tactics of Behavioral Research 3rd Edition,* Johnston and Pennypacker (2008)
2016 *Applied Behavior Analysis, 2nd Edition*, Cooper, Heron, and Heward (2007)

Conference Abstract Reviewer
2017 - 2021 *Society for Research on Nicotine and Tobacco*

Ad hoc reviewer (30+ journals)
Journal of Substance Abuse Treatment, Drug and Alcohol Dependence, Journal of Applied Behavior Analysis, Behavioural Processes, Experimental and Clinical Psychopharmacology, Alcoholism: Clinical and Experimental Research, Preventive Medicine, Behavioural Brain Research, Journal of the Experimental Analysis of Behavior, Psychopharmacology, Nicotine and Tobacco Research, Health Psychology, Games for Health, British Journal of Medicine, Pediatric Diabetes, Journal of Clinical Psychology in Medical Settings, Translational Issues in Psychological Science, Journal of Consulting and Clinical Psychology, Behavior Analysis: Research and Practice, The Psychological Record; Addictive Behavior, Journal of Medical Internet Research, Substance Abuse: Treatment and Research, Psychology of Addictive Behaviors, Journal of Smoking Cessation, The American Journal of Drug and Alcohol Abuse, Translational Behavioral Medicine, Children and Youth Services Review, International Journal of Environmental Research and Public Health, IEEE Journal of Biomedical and Health Informatics, Addictive Behaviors Reports, Proceedings of Singapore Healthcare, Journal of Human Behavior in the Social Environment, Behavior Analysis in Practice, Addiction Medicine

External Grant Reviewer
2025 *National Institutes of Health/ National Institute of Drug Abuse*: Intervention to Prevent and Treat Addictions (IPTA) (June meeting)

2024 *National Institutes of Health*
Ad Hoc reviewer/Ad Hoc committee (February)

2023 *National Institutes of Health/ National Institute of Drug Abuse*: Intervention to Prevent and Treat Addictions (IPTA) (June meeting)

2022 *National Institutes of Health/ National Institute of Drug Abuse*: Intervention to Prevent and Treat Addictions (IPTA) (February meeting)

2021 *National Institutes of Health/ National Institute of Drug Abuse*: Intervention to Prevent and Treat Addictions (IPTA) (June meeting)

2020 *National Institutes of Health/ National Institute of Drug Abuse:* NIH Center for Scientific Review (CSR); Risk, Prevention and Health Behavior (RPHB) Integrated Review Group; Special Emphasis Panel

2019 *National Institutes of Health/ National Institute of Drug Abuse*: Intervention to Prevent and Treat Addictions (IPTA) (June meeting)

2018 *National Institutes of Health/ National Institute of Drug Abuse*: Intervention to Prevent and Treat Addictions (IPTA) (October meeting)

2017 *Kansas City Area Life Sciences Institute – NSF-PFI-TT 2018 Review*

2017 *National Institutes of Health:* 2018/01 ZRG1 RPHB-V (02) M Interventions and Mechanisms for Addiction

2017 *National Institutes of Health:* R15 AREA program (ZRG1 RPHB-R (80))

2016 *National Institutes of Health/ National Institute of Drug Abuse*: Intervention to Prevent and Treat Addictions (IPTA) (February & October meetings)

2016 *National Institutes of Health/ National Institute of Drug Abuse*: Special Emphasis Panel ZRG1 RPHB-U (90**)**

2015 *National Institutes of Health/ National Institute of Drug Abuse*: Risk, Prevention and Intervention for Addictions Study Section (June meeting)

2014 *National Institutes of Health/ National Institute of Drug Abuse*: Risk, Prevention and Intervention for Addictions Study Section (February meeting)

2013	*National Institutes of Health/ National Institute of Drug Abuse* [ZRG1 RPHB-R (51)]: RFA Panel: Substance Abuse and Associated Problems of Veterans, Military Personnel and Their Families
2013	*National Institutes of Health/ National Institute of Drug Abuse* (CERBA Review)
2013	*National Institutes of Health/ National Institute of Drug Abuse* [ZDA1 NXR-B (32)]: N43DA-13-4417: Video Game Targeting Relapse Prevention in Youth with Substance Use Disorders (SBIR Topic 150)
2011, 2012	*Diabetes UK grant reviewer*
2010	*National Institutes of Health Stage 1 Reviewer:* Recovery Act and Restoration Challenge Grants: Study Section ZRG1 RPHB-E (58) R
2010	*Canadian Institutes of Health Research:* Internal review for Catalyst Grant: Prevention and Treatment of Illicit Substance Use and Catalyst Grant: Tobacco Use and Nicotine Addiction

Memberships

2000 – Present	Association for Behavior Analysis, International
2009 – Present	Division 28 of the APA
2010 – Present	Society for Research on Nicotine and Tobacco
2011 – Present	Divisions 25 of the APA
2013 – Present	New Jersey Association for Behavior Analysis
2015 – 2018	Association for Professional Behavior Analysts
2008 – 2013	College on Problems of Drug Dependence
2011 – 2013	Divisions 30 & 50 of the APA
2008 – 2013	American Diabetes Association